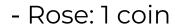
TIKTOK'S EARNING POTENTIAL IN KENYA

TIKTOK LIVE GIFTING



- Panda or Italian Hand: 5 coins

- Love Bang: 25 coins

- Sun Cream: 50 coins

- Rainbow Puke: 100 coins

- Concert: 500 coins

- I'm Very Rich: 1,000 coins

- Drama Queen: 5,000 coins

- TikTok Universe: 44,999 coins

- Seal and Whale: 34,500 coins

- Sam the Whale: 30,000 coins

- Dragon Flame: 26,999 coins

BRAND-SPONSORED EVENTS AND COLLABORATIONS

- 1. Network with brands relevant to your content niche.
- 2. Create content featuring or tagging these brands.
- 3. Become a brand ambassador, promoting products or services to your audience.
- 4. Attend brand-sponsored events, further boosting your reputation and visibility.

SELLING PRODUCTS OR SERVICES

- 1. Create and sell branded items such as t-shirts, caps, phone cases, or other accessories that resonate with your audience.
- 2. Develop and market e-books, online courses, or digital art related to your niche.
- 3. If you have a craft or specialty, use TikTok to promote and sell your handmade items
- 4. Offer your expertise through consultations or coaching sessions in your area of specialization.